



Cutflower inspiration book

We are renowned for our wide selection
of cut- and field-flowers





Introduction

We welcome you to explore our cut and dry flower assortment. With their high potential, related to important market-, environmental- and economic- developments. As Econseeds we embrace the diversity that comes with our wide range of Open Pollinated varieties for the professional grower market.

Econseeds specializes in the production and global distribution of premium single flower seeds, flower mixtures and vegetables seeds. Providing professional seeds companies and distributors across the globe with High Quality seeds. Our focus is on (open-pollinated) cut flowers, perennial plants, bedding plants and innovative annuals for direct sowing. We also have an exquisite line of decorative- and wild-flower mixtures for the professional landscaper. Last but not least EconSeeds offers contract production services for flower and vegetable seeds companies around the globe.

QIS: Success guarantee

Quality is the heartbeat of our process. Producing locally allows us to be there from the very moment the seeds touch the soil till the seeds leave our warehouse. It's a hands-on approach that ensures every article we offer meets the highest standards. One way highlighting our best line of articles is with the QIS® quality stamp.

QIS®, short for "Quality In Seed," represents the natural propagation of flowers, which demands special care to ensure top-notch quality for professional growers.





CUT- AND DRY FLOWER INSPIRATION

This leaflet aims to inspire and introduce our Cut- and dry flower selection. Please ask your contact at Econseeds for the full range of cut flowers or connect to our support team:

- E-mail: support@econseeds.com
- Telephone: +31 228 544 066

We are also happy to assist with any inquiries you may have about the cultivation, market opportunities or shelf life.

FIELD PRODUCTION

Embrace eco-friendly practices with flowers nurtured under the open sky, minimizing the ecological footprint. Economic Efficiency without compromising your budget. responding to market developments of diversity and field bouquets. Ask us about our selection of flowers that are suitable for open field production. An economical choice without compromising quality.

FROM SOIL TO BOUQUET

With production fields in France, the Netherlands, and other European countries, we can offer a wide range of articles. Producing locally gives us the opportunity to be on top of the process as well as work in a more sustainable way.

GROWING TOGETHER

Collaborating closely with our customers, we work together for tailor-made solutions that elevate their businesses. Whether it's diversifying assortments or enhancing cultivation techniques, we are committed to being the catalyst for your growth.

Why choose us?

Quality: Unique in controlling the seed production chain from selection, reproductions, cleaning and upgrading, quality control and distribution.

Expanded Assortment: With more than 1000 single varieties and 200 mixtures we provide a diverse selection to meet your unique needs.

Custom Solutions: Your success is our priority. Collaborate with us to create bespoke solutions tailored to your business.

Daily Support: From technical questions, cultivation insights or sowing preparations, we provide the assistance you need, every day.



Go organic

In our commitment to an environmentally sustainable future, we have broadened our selection to include organically certified seeds. We continually expand this range year after year, reinforcing our dedication to responsible environmental practices.



1 - Setaria italica Red Jewel | 2 - Callistephus chinensis QIS Matsumoto Pink



Everlasting

Rediscover this selection of beautiful flowers. Handpicked for their unique drying qualities, these flowers present an affordable and sustainable way to create captivating compositions.



Ruby



5



6



Gold



7 - Carthamus tinctorius QIS Orange Grenade
8 - Calendula officinalis QIS Ollioules Yellow
Green Heart



9

Fresh



10



11



12

9 - Ammi majus QIS Queen of Africa | 10 - Bupleurum rotundifolium QIS Griffiti
11 - Carthamus tinctorius QIS White Grenade | 12 - Wangenheimia lima Vulcan



13



14

Navy



15

- 13 - Lathyrus odoratus Winter Sunshine Navy
- 14 - Cerinthe major QIS Honey Blue
- 15 - Echinops ritro

Our cut flower selection

Art.nr NL	Art.nr FR	Product name
00405200	MP00013	ACANTHUS mollis
00602620	MP00017	ACHILLEA filipendulina Parkers' Variety (Cloth of Gold)
00605120	MP00022	ACHILLEA millefolium Cerise Queen Improved
00609460	MP00024	ACHILLEA millefolium Colorado Mixture
00609450	MP00023	ACHILLEA millefolium F2 Summer Pastels
00605800	MP00019	ACHILLEA ptarmica The Pearl
01462000	MP00056	AGASTACHE rugosa Liquorice Blue
01462100	MP00057	AGASTACHE rugosa Liquorice White
01601500	MP00098	AGERATUM houstonianum QIS® Bouquet Blue
01601600	MP00100	AGERATUM houstonianum QIS® Bouquet White
01903250	MP01545	AGROSTEMMA githago milas lilac-rose
01904000	MP01543	AGROSTEMMA githago Ocean Pearls
01903280	MP01544	AGROSTEMMA githago Purple Queen, purple-rose
03209100	MP00117	ALSTROEMERIA aurantiaca Devotion shades of pink and hot pink
03209000	MP00122	ALSTROEMERIA aurantiaca Hybrids Mixture
03501130	MP08908	AMARANTHUS caudatus Mira
03501100	MP00187	AMARANTHUS caudatus red
03501180	MP00188	AMARANTHUS caudatus viridis
03505910	MP00191	AMARANTHUS cruentus Hot Biscuits
03505770	MP00192	AMARANTHUS cruentus Red Cathedral Superior
03505800	MP08905	AMARANTHUS cruentus Tower Green
03505810	MP08906	AMARANTHUS cruentus Tower Red
03505930	MP00159	AMARANTHUS cruentus Velvet Curtains
03503530	MP00193	AMARANTHUS hypochondriacus Green Thumb
03503560	MP00194	AMARANTHUS hypochondriacus Pygmy Torch
03625000	MP00214	AMMI majus White
03626200	MP00332	AMMI majus Graceland
03626000	MP00291	AMMI majus QIS® Queen of Africa
03628060	MP00213	AMMI visnaga Green Mist
03628200	MP00335	AMMI visnaga QIS® Casablanca
03680330	MP00215	AMMOBIUM alatum grandiflorum
04303380	MP00323	ANETHUM graveolens Vierling
Series	Series	AQUILEGIA vulgaris Barlow series
07201450	MP00400	ASCLEPIAS curassavica Red Butterfly
07202000	MP00411	ASCLEPIAS incarnata Milkmaid
07206900	MP00398	ASCLEPIAS tuberosa Orange Butterfly
07903610	MP00449	ATRIPLEX hortensis Copper Plume
07903550	MP00450	ATRIPLEX hortensis Green Plume
07903580	MP00451	ATRIPLEX hortensis Red Plume
08306700	MP08391	AVENA sterilis
10409650	MP08382	BRIZA maxima
11052000	MP00808	BUPLEURUM rotundifolium QIS® Griffithii
11902020	MP07614	CALENDULA officinalis Ball's Orange
11902660	MP07618	CALENDULA officinalis Indian Prince
11902670	MP07619	CALENDULA officinalis Orange Prince
12209460	MP06669	CALLISTEPHUS chinensis Madeleine mixed
12209090	MP06579	CALLISTEPHUS chinensis Ostrich Plume mixed

Art.nr NL	Art.nr FR	Product name
Series	Series	CALLISTEPHUS chinensis QIS® Matsumoto series
12702470	MP00930	CAMPANULA glomerata superba (dahurica)
12709068	MP00899	CAMPANULA medium double extra mixed
Series	Series	CAMPANULA medium single series
12703210	MP00935	CAMPANULA persicifolia Blue
12703280	MP00937	CAMPANULA persicifolia White
12703810	MP00923	CAMPANULA pyramidalis Blue
Series	Series	CARTHAMUS tinctorius Grenade Grenade series
13904000	MP01021	CARTHAMUS tinctorius QIS® Kinko Orange
13905000	MP01022	CARTHAMUS tinctorius QIS® Zanzibar
14908000	MP01049	CELOSIA spicata grp. QIS® Flamingo Feather
14908100	MP01048	CELOSIA spicata grp. QIS® Flamingo Purple
Series	Series	CENTAUREA cyanus tall double series
15207500	MP01155	CENTAUREA macrocephala
15207600	MP01147	CENTAUREA montana
15205700	MP01104	CENTAUREA moschata suaveolens
15951000	MP01167	CERINTHE major Honey Blue
16621000	MP08479	CHASMANTHIUM latifolium Green Dangles
17409000	MP01230	CHRYSANTHEMUM carinatum single Rainbow Mixture
Series	Series	CHRYSANTHEMUM coccineum Robinson's series (Pyrethrum roseum)
17404660	MP01266	CHRYSANTHEMUM leucanthemum May Queen
17806450	MP01423	CIRSIUM japonicum Pink Beauty
17806420	MP01422	CIRSIUM japonicum Rose Beauty
Series	Series	COSMOS bipinnatus Double Click series
20901100	MP01624	COSMOS bipinnatus QIS® Red
21253300	MP01627	CRASPEDIA globosa Billy Buttons
22506800	MP01756	CYNARA scolymus Ornamental Green Globe Improved
22506910	MP01758	CYNARA scolymus Ornamental Romanesco Violetta
22700310	MP01785	CYNOGLOSSUM amabile Firmament
23601200	MP01852	DAUCUS carota Dara Red
Series	Series	DELPHINIUM Belladonna series
23902100	MP05875	DELPHINIUM consolida Blue Cloud
Series	Series	DELPHINIUM consolida QIS® series
23908800	MP05889	DELPHINIUM semibarbatum Citrina (syn. zalil)
24209020	MP04082	DIANTHUS barbatus Flora Choice Mix
Series	Series	DIANTHUS barbatus Flora Pearl serie
24209810	MP04049	DIANTHUS barbatus Frisco F2 Mixture
24209015	MP04088	DIANTHUS barbatus QIS® Electron auricula mixed
Series	Series	DIANTHUS barbatus QIS® Etournelle series
24209060	MP04089	DIANTHUS barbatus QIS® Robustus mixed
24209035	MP04092	DIANTHUS barbatus tall double mixed
24209025	MP04056	DIANTHUS barbatus tall Messenger Mixture
24200210	MP04071	DIANTHUS barbatus tall single Albus White
24200265	MP04070	DIANTHUS barbatus tall single Nigricans Deep Red
24200270	MP04074	DIANTHUS barbatus tall single Oeschberg Violet
24200280	MP04069	DIANTHUS barbatus tall single Pink Beauty
24200290	MP04067	DIANTHUS barbatus tall single Scarlet Beauty



Art.nr NL	Art.nr FR	Product name	Art.nr NL	Art.nr FR	Product name
24209018	MP04065	DIANTHUS barbatus tall single extra mixed	Series	Series	MYOSOTIS sylvestris tall series
26606000	MP07264	ECHINACEA purpurea Magnus	48905010	MP03793	NIGELLA damascena Black Pod
26601000	MP07273	ECHINACEA purpurea White Swan	48905020	MP03792	NIGELLA damascena Green Pod
26700500	MP01957	ECHINOPS bannaticus Blue Glow	Series	Series	NIGELLA damascena Miss Jekyll series
26709670	MP01956	ECHINOPS ritro	48904010	MP03828	NIGELLA hispanica African Bride
27202200	MP08480	ERAGROSTIS elegans	48904000	MP03805	NIGELLA hispanica dark blue
28100250	MP02001	ERYNGIUM alpinum Blue Star	48906250	MP03799	NIGELLA orientalis Transformer
28105800	MP02002	ERYNGIUM planum	49801000	MP04394	ORLAYA grandiflora QIS® White Finch
28608408	MP02007	EUCALYPTUS cinerea Silverdollar	50502800	MP08443	PANICUM elegans QIS® Sprinkles
28608508	MP02040	EUCALYPTUS gunnii Silverdrop	50507600	MP08459	PANICUM miliaceum QIS Umbrella
28608608	MP02014	EUCALYPTUS pulverulenta Baby blue	50507500	MP08369	PANICUM miliaceum violaceum
29007500	MP01994	EUPHORBIA marginata Kilimanjaro	50604700	MP04571	PAPAVER somniferum Hen and Chickens
30107500	MP02059	FOENICULUM vulgare Smokey	50604610	MP04528	PAPAVER somniferum QIS® Bowling Ball
Series	Series	GOMPHRENA globosa QIS® series	50604600	MP04567	PAPAVER somniferum The Giant
Series	Series	GOMPHRENA haageana QIS® series	51705400	MP08444	PENNISETUM macrourum Tail Feathers
33300340	MP02470	GYPSOPHILA elegans Covent Garden	52401000	MP08395	PHALARIS canariensis Canary Grass
33300400	MP02474	GYPSOPHILA elegans Kermesina	Series	Series	PLATYCODON grandiflorus Florist series
33300600	MP02472	GYPSOPHILA elegans Rosea	55705100	MP08371	POLYPOGON monspeliensis
33301600	MP02483	GYPSOPHILA paniculata single white	60608310	MP07432	SALVIA farinacea Blue Bedder
33301660	MP02485	GYPSOPHILA paniculata Snowflake	60608370	MP07390	SALVIA farinacea Victoria Blue
34000470	MP02511	HELIANIUM autumnale RedGold Hybrids	60608380	MP07391	SALVIA farinacea Victoria White
34204950	MP07521	HELIANTHUS annuus QIS® Orange F1	61307560	MP07330	SAPONARIA vaccaria Pink Beauty (Rosabella)
34201518	MP07539	HELIANTHUS annuus Ring of Fire	61307510	MP07332	SAPONARIA vaccaria White Beauty
Series	Series	HELICHRYSUM bracteatum (m.) series (Tetrapl.)	Series	Series	SCABIOSA atropurpurea QIS® series
34701410	MP06936	HELIPTERUM manglesii maculata alba (Rhodante)	61703200	MP07423	SCABIOSA stellata Drumstick
34700510	MP00038	HELIPTERUM roseum (Acroclineum) brilliant Rose	62601800	MP01416	SENECIO cineraria Silverdust
34709270	MP00035	HELIPTERUM roseum (Acroclineum) Sensation Giants	63105000	MP08372	SETARIA italica macrochaeta
34700480	MP00042	HELIPTERUM roseum Double White (Acroclineum roseum)	63106000	MP08378	SETARIA italica Max
34700658	MP70044	HELIPTERUM roseum Pierrot Red (FSQ)	63105040	MP08474	SETARIA italica Red Jewel
34700608	MP70043	HELIPTERUM roseum Pierrot White (FSQ)	63308300	MP07485	SILENE conica Balletje
37100380	MP07780	IBERIS amara Iceberg Superior	64505400	MP08374	SORGHUM nigrum
39107260	MP07845	KNIPHOFIA uvaria Royal Castle Hybrids	66601410	MP07150	TAGETES erecta Fantastic Orange
39809660	MP08384	LAGURUS ovatus rubbed seeds	66600130	MP07140	TAGETES erecta Hawaii
Series	Series	LATHYRUS odoratus Spring Sunshine series	Series	Series	TAGETES erecta Imperiale series
Series	Series	LATHYRUS odoratus Winter Sunshine series	66600155	MP07144	TAGETES erecta Mary Helen golden yellow
40506830	MP02977	LAVATERA trimestris Loveliness	66704210	MP03309	TANACETUM parthenium QIS® Tetra White Single
40506840	MP02985	LAVATERA trimestris Mont Blanc	66704200	MP03307	TANACETUM parthenium QIS® Tetra White Wonder
40506820	MP03334	LAVATERA trimestris Ruby Regis	67506700	MP07760	TELOXYS aristata Seafoam
40506850	MP02984	LAVATERA trimestris Silver Cup	70401230	MP07850	TROLLIUS chinensis (ledebourii) Golden Queen
40506000	MP02972	LAVATERA trimestris White Beauty	73209070	MP02606	XERANTHEMUM annuum double Choice Mixed
41609650	MP03001	LIATRIS spicata Florist Strain Violet	73209278	MP02609	XERANTHEMUM annuum QIS® Lumina extra mixture
Series	Series	LIMONIUM sinuatum QIS® series	73505340	MP03200	ZEA gracillima Multicolor hybrids
43003800	MP03100	LONAS annua (inodora) Yellow	73503300	MP03202	ZEA gracillima Strawberry Corn
43300610	MP03111	LUNARIA annua (biennis) Alba	Series	Series	ZINNIA elegans dahliaflowered series
43300680	MP03110	LUNARIA annua (biennis) Violet	Series	Series	ZINNIA elegans Lilliput Gem series
Series	Series	LUPINUS polyphyllus Russell series	Series	Series	ZINNIA elegans Pop Art series
46804700	MP03287	MOLUCCELLA laevis	73709020	MP08924	ZINNIA elegans Street Art mix
47500130	MP03679	MYOSOTIS sylvatica QIS® Mammoth early blue			



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